

**REMARKS**

Claims 3-13 are pending in this application. By this Amendment, claim 1 is canceled with our prejudice to, or disclaimer of the subject matter recited therein, claims 3-7 and 10 are amended to correct dependency, claims 11-14 are added. Support for new claim 11 can be found at least in the subject matter of claim 1, and Figs. 4-9 and the corresponding description in the specification, for example, paragraphs [0086-0111]. Support for new claim 12 can be found at least in Figs. 4-9, and the corresponding description in the specification, for example, paragraphs [0086-0111]. Support for new claims 13 and 14 can be found at least in Fig. 4, and the corresponding description in the specification, for example, paragraphs [0086-0111].

**I. The Claims Define Patentable Subject Matter**

The Office Action claims 1 and 5 under 35 U.S.C. §103(a) over Yun; rejects claims 3 and 7-10 under 35 U.S.C. §103(a) over Yun in view of U.S. Patent No. 5,853,179 to Yamanaka; rejects claim 4 under 35 U.S.C. §103(a) over Yun in view of JP App. No. 10-171368 to Yamamoto; and rejects claim 6 under 35 U.S.C. §103(a) over Yun in view of U.S. Patent No. 4,762,983 to Oogita et al. The rejection of canceled claim 1 is moot, and the rejections of claims 3-10 is respectfully traversed.

Claims 3-10 depend from new independent claim 11. However, none of the applied references teaches or suggests the features recited in new independent claim 11, and new independent claims 12 and 13.

In particular, none of the applied references teaches or suggests an electro-optical apparatus that includes "a first double coated adhesive tape interposed between the cover and the peripheral region of the first surface of the electro-optical device to bond the cover to the peripheral region of the first surface of the electro-optical device; and a second double-coated adhesive tape interposed between the plate and the peripheral region of the second surface of the electro-optical device to bond the plate to the peripheral region of the second surface of

the electro-optical device," as recited in new independent claim 11, and as similarly recited in new claims 12 and 13. That is, none of the applied references teaches or suggests adhesive tape interposed between surfaces that are in a same plane as, i.e., parallel to, the image display region.

In particular, Yun only discloses that assembling or fastening devices are located at the side surface of the display as shown in Fig. 7, and not at the front or back side (col. 5, lines 10-12). Thus, Yun does not disclose the claimed first and second double coated adhesive tape that are interposed between the cover and the peripheral region of the first surface, and between the plate and the peripheral region, respectively, as recited in independent claim 11.

Moreover, Yun teaches away from such feature. Yun discloses that the outer frame of the display area of the display of Yun is narrower than that of conventional displays because there are no fastening elements on the display surface (Yun, col. 9, lines 24-26). According to the alleged modification of the display of Yun, the adhesive tape would be on the same surface as the display.

Yun also does not teach or suggest an electro-optical apparatus that includes a mounting case includes "a cover that covering the side surfaces and the peripheral region of the first surface of the electro-optical device, the cover including a window that exposes therethrough the image display region of the first surface of the electro-optical device; and a plate covering the peripheral region of the second surface of the electro-optical device, the plate including a window that exposes therethrough the central region of the second surface of the electro-optical device," as recited in new claim 11, and as similarly recited in new claims 12 and 13 (emphasis added). As shown, in Fig. 7 of Yun, the rear case 500 does not have a "window."

Thus, for at least these reasons, Yun does not disclose the claimed electro-optical apparatus and method. Further, Yamanaka, Yamamoto and Oogita do not remedy the

deficiencies of Yun. Yamanaka, Yamamoto and Oogita are each cited by the Office Action for only their alleged teachings of adhesive tape.

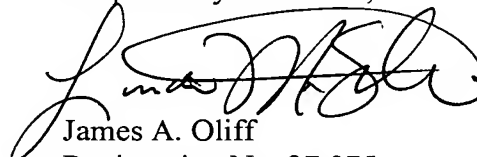
Thus, for at least these reasons, news claim 11-13 are patentable over the applied references. Further, claims 3-10 and 14, which depend from claims 11 and 13, respectively, are also patentable over the applied references for at least the reasons discussed above, as well as for the additional features they recite. Withdrawal of the rejection is thus respectfully requested.

## **II. Conclusion**

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,



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